



The Women in Music Foundation promotes International Women in Music Day, celebrated on March 28th each year. By supporting the foundation, you are helping the awareness campaign on it's global mission. Be part of the legacy, to help pave the way for generations to come.

Support the WIM Foundation

In this limited edition

- * WIM Foundation
- * DRAG – fly the flag
- * WIM Museum
- * Women In Music Festival
- * Maroon Ribbon Campaign
- * WIM Membership



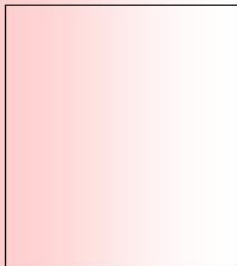
Formed back in 2003, Geri Minelli created the Women In Music Festival. WIMFB. Based in Birmingham - UK the objects of WIM inspired many new projects and women music ventures having pioneered the inclusion for all sectors of the music industry.

Creating a legacy for all genres, the WIM Festival propelled the cause for recognition onto a new stage, when WIMFB declared International Women in Music Day in the presence of Lord Mayors and, international dignitaries, at the city Council House in 2008.

Congratulated by the United Nations and acknowledged by the Queen of the Commonwealth, Geri Minelli invites you to join her for the 2011 celebrations of International Women in Music Day

If you have an event to share with us,
email: womeninmusic@hotmail.com
or call +44 121 24 66 003

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DRAG (and parents) proudly parading their certificate @ WIM Fest 2010



Punk rock band 'DRAG' appointed WIM Envoys

Festival welcomes new WIM Envoys to international awareness program

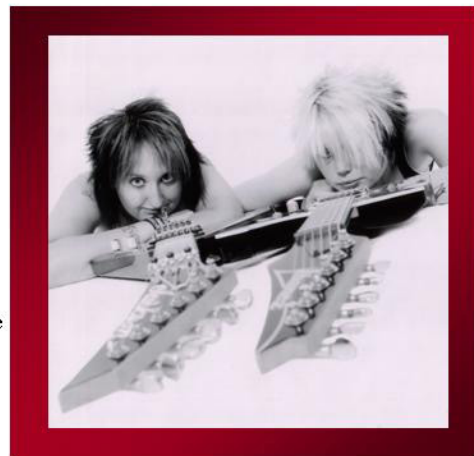
Guitarist Velma and front woman Heather Young, of punk rock band DRAG, took to stage of the UK's 2010 Women in Music Festival and were sworn in as the new WIM Envoys to join the awareness campaign for International Women in Music Day (March 28th). As the feature for this special edition, the ladies have run the Femme Fatale Q&A gauntlet and share their responses in this new Women In Music News.

Why enter the music industry?
We got involved with the music industry gradually. Velma started off as a promoter and freelance sound engineer before breaking out as a performer with DRAG. Heather

started performing with a band fairly late on in her music career, but since joining DRAG, she has branched out into promoting and sound engineering, and now runs a college record label.

What of our latest appointment? We're really proud to be appointed as WIM envoys as we're already a big presence on the music scene. We actively promote female musicians, and it's great to be able to spread the word about a worthy cause and organization. Heather's parents attended the WIM gig and presentation and were very proud that Heather & Velma have been given such recognition for their involvement in the music industry.

What advise for women entering the industry?
Be efficient and professional!
Don't expect to get bookings and



Velma and Heather of DRAG

recognition solely on your gender – you have to deliver the goods! However, never be afraid to use your gender as a selling point for your music! Men and women are not equal – we should celebrate our differences and uniqueness, so be proud of who you are!

Full article at www.womeninmusicnews.com

CALL OF THE STARS!!! Support for the WIM MUSEUM
To all leading ladies of the music industry, past and present...we urgently need your support in filling our museum with historical content. If you can help, please contact us at womeninmusic@hotmail.com

Women In Music (International) Foundation

Women In Music (International) Foundation is just another notch on the WIM belt. Founded to help females of the music industry to realize their ambitions, WIM created the Bursary Program offering support to those in need. Based in the United Kingdom, the Foundation is planning a 2011 Campaign for International

Women in Music Day - March 28th and are looking for support with marketing.

If you host a printing company and would like to support the poster campaign, we want to hear from you. Alternatively, we are happy to accept donations to the cause, which will also feature the Maroon

Support wanted for WIM Foundation
Donations needed to help the original International museum
Plan to open in 2011.

[visit womeninmusicday.com](http://www.womeninmusicday.com)

Ribbon Campaign (the emblem of IWMD), Why not order your official ribbon and get your face on our photo montage, by sending in a picture of you adorning your ribbon. Help us raise money for the Foundation, by visiting www.womeninmusicday.com or womeninmusicinternational.com